

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)  
333 Allegheny Ave Ste 202  
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-56679  
Contract Dates: 09/25/2012-10/01/2012  
Customer Order:  
Linked Order:  
CPE: / / 288

Invoice Num: 1201-543678  
Invoice Date: 09/30/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 08/27/2012-09/30/2012

Page 1 of 5

**PAY BY** 10/30/2012  
Net 30 days

In Account With: SRCP MEDIA(254304)  
201 N Union St Ste 200  
Alexandria, VA 22314-2651  
ATTN:Accounts Payable

Product Desc: SMITH WEEK 9/25

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 6-7AM	09/25/2012-09/28/2012	. T W T F . .	30	4	600.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. T W T F . .		4		600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/25/2012	Tu	06:41:56 AM		TS12TV11H	30	600.00				
09/26/2012	We	06:40:12 AM		TS12TV11H	30	600.00				
09/27/2012	Th	06:13:58 AM		TS12-TV-12H	30	600.00				
09/28/2012	Fr	06:54:38 AM		TS12-TV-12H	30	600.00				
3	07:00:00-08:00:00	09/25/2012-09/25/2012	. T . . . . .	30	1	375.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. T . . . . .		1		375.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/25/2012	Tu	07:58:50 AM		TS12-TV-12H	30	375.00				
4	CBS SUN MORN	09/30/2012-09/30/2012	. . . . . S	30	1	500.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		. . . . . S		1		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/30/2012	Su	09:55:30 AM		TS12TV11H	30	500.00				
5	PITTSBURGH LIVE	09/25/2012-09/25/2012	. T . . . . .	30	1	150.00				
30 MIN SEP										

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Week Of			M T W T F S S		Spots Per Week		Rate		
09/24/2012-09/30/2012			. T . . . . .		1		150.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	09:28:23 AM		TS12TV11H	30	150.00			
6	PRICE IS RIGHT		09/25/2012-09/26/2012		. T W . . . .		30	2	450.00
30 MIN SEP									
Week Of			M T W T F S S		Spots Per Week		Rate		
09/24/2012-09/30/2012			. T W . . . .		2		450.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	10:59:25 AM		TS12-TV-12H	30	450.00			
09/26/2012	We	11:28:36 AM		TS12-TV-12H	30	450.00			
7	NOON NEWS		09/25/2012-09/28/2012		. T W T F . .		30	4	550.00
30 MIN SEP									
Week Of			M T W T F S S		Spots Per Week		Rate		
09/24/2012-09/30/2012			. T W T F . .		4		550.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/25/2012	Tu	12:09:29 PM		TS12TV11H	30	550.00			
09/26/2012	We	12:27:55 PM		TS12TV11H	30	550.00			
09/27/2012	Th	12:08:08 PM		TS12TV11H	30	550.00			
09/28/2012	Fr	12:24:02 PM		TS12TV11H	30	550.00			
9	430-5PM NEWS		09/25/2012-09/28/2012		. T W T F . .		30	4	500.00
30 MIN SEP									

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/24/2012-09/30/2012			. T W T F . .		4		500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	04:42:33 PM		TS12-TV-12H	30	500.00			
09/26/2012	We	04:37:22 PM		TS12-TV-12H	30	500.00			
09/27/2012	Th	04:42:47 PM		TS12-TV-12H	30	500.00			
09/28/2012	Fr	04:37:34 PM		TS12-TV-12H	30	500.00			
11	530-6PM NEWS		09/25/2012-09/28/2012		. T W T F . .		30	4	800.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/24/2012-09/30/2012			. T W T F . .		4		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	05:39:28 PM		TS12TV11H	30	800.00			
09/26/2012	We	05:42:15 PM		TS12TV11H	30	800.00			
09/27/2012	Th	05:54:16 PM		TS12TV11H	30	800.00			
09/28/2012	Fr	05:42:10 PM		TS12TV11H	30	800.00			
13	M-F 6PM NEWS		09/25/2012-09/28/2012		. T W T F . .		30	4	900.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/24/2012-09/30/2012			. T W T F . .		4		900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	06:14:10 PM		TS12-TV-12H	30	900.00			
09/26/2012	We	06:22:16 PM		TS12-TV-12H	30	900.00			
09/27/2012	Th	06:24:41 PM		TS12-TV-12H	30	900.00			
09/28/2012	Fr	06:23:31 PM		TS12-TV-12H	30	900.00			

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14	60 MINUTES		09/30/2012-09/30/2012		. . . . . S		30	1	4,500.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		. . . . . S		1		4,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	07:55:35 PM		TS12-TV-12H	30	4,500.00			
15	NCIS		09/25/2012-09/25/2012		. T . . . . .		30	1	4,950.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		. T . . . . .		1		4,950.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	08:33:54 PM		TS12TV11H	30	4,950.00			
16	11PM NEWS		09/25/2012-09/27/2012		. T W T . . .		30	3	1,800.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		. T W T . . .		3		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/25/2012	Tu	11:29:45 PM		TS12-TV-12H	30	1,800.00			
09/26/2012	We	11:12:08 PM		TS12TV11H	30	1,800.00			
09/27/2012	Th	11:30:30 PM		TS12TV11H	30	1,800.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals 30		30,175.00		4,526.25		25,648.75	0.00	0.00	0.00

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Billing Notes		
PRINT AT STATION. ALL RATES ARE NON PRE EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY TOM SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.		
CBS Television Stations Standard Terms and Conditions for advertising shall apply.		
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing 30,175.00
	ACCOUNT EXECUTIVE	Trade Value 0.00
	412-575-2200	Agency Commission 4,526.25
		Local Tax 0.00
		State Tax 0.00
		Pre Paid Amount 0.00
		Pay This Amount 25,648.75

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